

# Start Your Own Business Bootcamp



## The SYOB Bootcamp shows the practicalities of starting up in business

- Importance of being able to present yourself and your business idea
- Being able to explain the business opportunity
- Being focused on who are your customers and competition
- Clarifying what is a
  - Marketing Plan (Product/Service; Price; Promotion; Place; Market Research)
  - Financial Plan
- Introduction to self-employment taxation

**The workshop is suitable for people who are considering self-employment or have recently become self-employed.**

**Thursday 18th July**

**Time :10am until 4.00 pm**

**VENUE: The Scouts Den,**

**Coolevin,**

**Ballybrack**

**For more information or to book a place contact:**

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